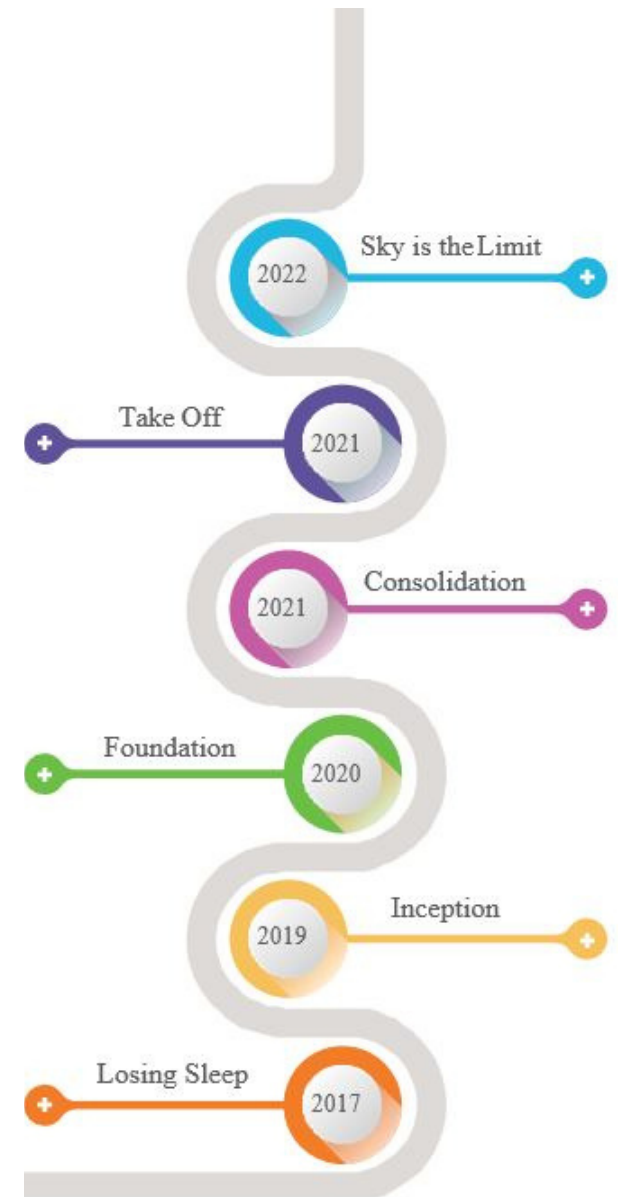Websites promote you 24/7
No employee will do that

Octad Soft ❯

We're not "just another agency" - here's why.

Octad Soft IT Solutions is a new age agency that delivers world class web designing, web development, e-commerce, custom application and digital marketing to across the globe.

Founded in 2020 by Sr. Web developer, Boda Satish, Octad Soft IT Solutions is a full-service Web development agency that puts its focus on achieving key business objectives, rather than just aesthetics or mere technical implementation. Conversions, transactions, engagement, usability, marketability, revenue, ROI, etc, are some very popular words at Octad Soft IT Solutions.

People behind Octad Soft IT Solutions believe in building quality sites and campaigns that are progressively more goal-oriented. Last few years have been very healthy and we are now trusted by more than 100 clients from all around the world.

Sky is the Limit — 2022
Take Off — 2021
Consolidation — 2021
Foundation — 2020
Inception — 2019
Losing Sleep — 2017

Octad Soft

A unique
value preposition

Web Development focus, Digital Marketing, creativity, good pricing, transparency & global exposure form a rare combination

We pride ourselves on being unique in many ways. We foster a culture that encourages collaboration, education, improvisation and innovation in a fast paced environment. Throughout our professional Journey, we have seen various challenges faced by international businesses when outsourcing;
we're here to solve it all, in ways better than anyone else's.

The India advantage

The India advantage
We're based in India, a global IT hub that contributes high quality talent to the world at very competitive prices.

Rare Skill Combination

Close coaction between marketers, designers, writers, and web developers contributes to a higher level of synergy & efficiency.

Streamlined Communication

Effective and free-flowing communication, achieved through the integration of advanced cloud-based partnering tools.

Octad Soft

CMS-based Website Development

Well-versed in different web technologies and CMS platforms, our developers possess years of experience in crafting top-notch sites with diverse business objectives. We don't just build websites; we ensure that the site is capable of helping you achieve your business goals. Combined with lean and agile web development principles, we ensure rapid delivery, higher flexibility and superior quality. Our sites are conversion-oriented and digital marketing compatible. You'll be fully equipped to integrate it with any platform you want.

ReactJS   **php PHP**   **Python**   **HTML5**   **Node.js**   **Angular**   **MongoDB**   **MySQL**
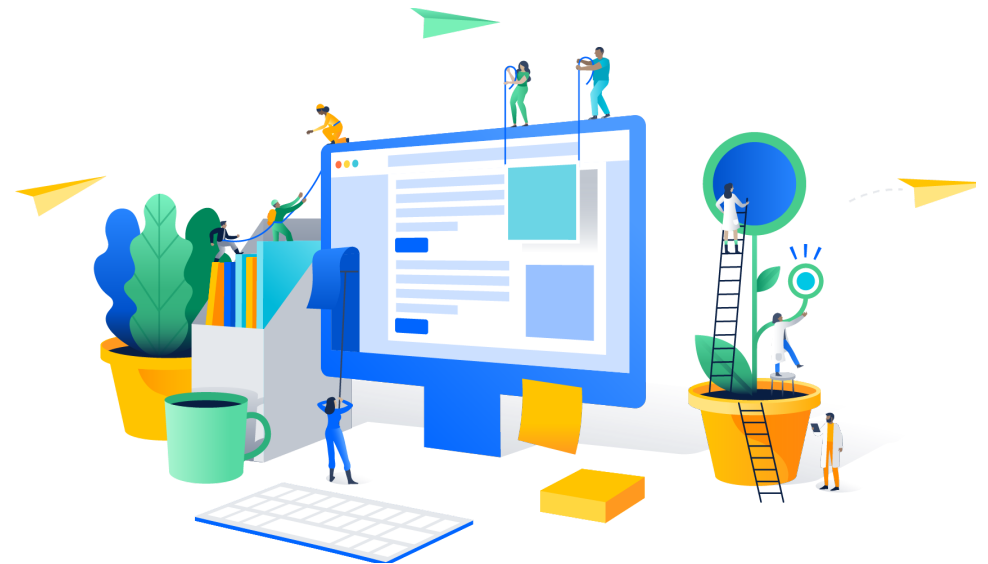
Web Development

Our intelligent web designs developed with cutting-edge web development tools keep your business years ahead of your competitors. Our web development services include

- Content Management Systems

- JavaScript, JQuery

- Ajax Development

- Payment API Integration

- Store Development

- Shopping Cart Integration

PHP **Python** **HTML** **Node.js** **Angular** **ReactJS** **MySQL**
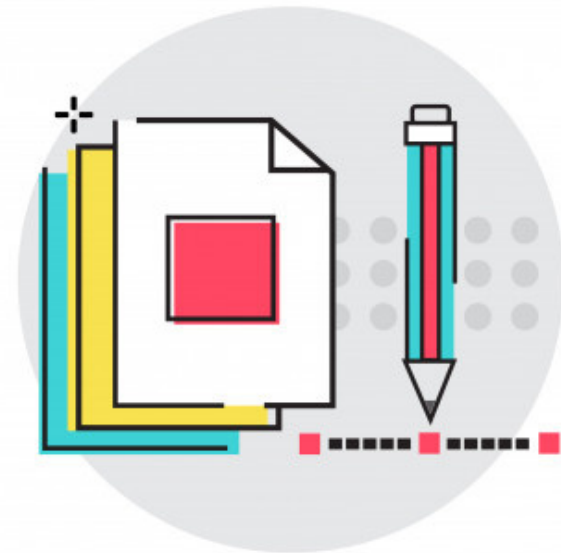
Website Design

- A good web design is your key to success. It is the first impression of your business on a potential customer. An unkempt and poorly done design can do irreparable damage to your brand image which is why we build a custom web design tailored to meet your business goals. No two custom-designs are alike or similar; our individual designs are designed, conceptualized and built from scratch using the latest methods and techniques. As a result, your brand shines through in your online presence.

PHP   **Python**   **HTML 5**   **Node.js**   **Angular**   **ReactJS**   **MySQL**

Logo Design

- Perfection doesn't come easy but we make sure that we bring out the best in your logo and we bring perfection to the plate every single time. Our designers ensure that your brand identity shines through in your logo and it is a perfect emblem to represent your business. Whether you are a new brand looking to establish its market or an existing one, we ensure that your uniqueness and individuality is celebrated in your business logo.

ILLUSTRATION

Octad Soft

App Development

- Mobile apps are preferred over the mobile versions the websites, so come up with some mobile app ideas quickly or discuss your business with a mobile app builder soon, if you haven't done that already. Our talented mobile app developers are experts in building apps for both platforms i.e. Android Application Development and iOS Application Development

Octad Soft ➤

Digital marketing that works

- Online advertising is a tricky field. Anyone can start their first ad campaign on Google or generate traffic from Facebook. But very few pay attention to attaining the best ROI or achieving the minimum possible CPA or CPM. And you may often be looking at numbers that you don't know what to make of. In the end, all you would be left with, is loss of a lot of hard-earned money with no sizeable result; well, not anymore! We are an agency that advocates data-driven campaign management. We set expectations upfront, and deliver just that or beyond!

Octad Soft ▶

Branding

Octad Soft IT Solutions is an award winning branding agency. Our brilliant marketing specialists and brand strategists build a brand strategy after thorough research of your industry and business. It doesn't matter if you are an existing brand or a startup, a small business or a large multinational corporation, our corporate branding team is fully qualified to manage, revive, reimagine, reposition, revitalize,

- Brochure Banner
- Stationery Design
- Packaging Design

Animated Videos

The businesses all over the world are looking for ways to create animated video for their online promotions, but it takes a lot of expertise and experience to make a video online. Pixels Logo Design is the right platform for all businesses to find a professional video maker that produces optimum results.

More reasons to hire us

We believe in win-win relationships and mutually benefitting partnerships.

We're passionate about what we do, our quality is excellent, we know why we exist, and we always strive to do justice to that. These are some of the reasons why around 70% of the new clients we gain, comes from referrals of our past clients and customers. If you have really got this far through this brochure, surely you must have noticed a visible difference in our approach. But we don't stop there; here is more...

Transparent pricing

For hourly work, activity is monitored using an activity tracking app named Hub staff. Fixed price jobs will always receive a precisely itemized bill.

Ethical billing model

You won't be surprised by any hidden charges. You pay only for the actual work we do, and you get verifiable proof for all the work done.

No complex contracts

Working with us is often easier than working with traditional agencies — no complex contracts or compulsory lock-in periods

Octad Soft ▶

Kind words from our clients

I was amazed by the quality of the work octadsoft has delivered, from design to web development to digital marketing, everything was great including the sub contracted we needed and asked they supply in other areas to complete the project. I find them extremely efficient and committed in meeting deadlines with great work quality. Another main advantage is the communication. They speak great English and update me every step of the way

. - Sandeep Mehta   Owner, The Game Changers

Srikar Groups has used Octadsoft on a large number of our projects including website design and programming , brochures, logos, brand guidelines and invitations. They also provide us with advice on SEO strategy and on how we can improve our website. They are easy to deal with and nothing is too much trouble. Octadsoft is also incredibly reliable, when something is urgent they get it done fast. I feel they always have our best interests at heart. I have absolutely no hesitation in recommending Octadsoft.
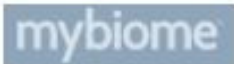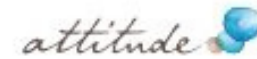
- Srikar   Owner, Srikar Groups

With octadsoft , it's been a growing relationship ever since we started working together in 2016 and we have a long way to go together. When we first met the team, we only had our idea and concept of www.rareitis.com. It was octadsoft who gave shape to our concept and wings to our idea to fly high. Today, octadsoft is more like our partner than a vendor-client relationship. It's design, user-friendliness and overall performance are all because of their hard work. You call them, they are always there. They definitely are a great team to associate with.

- Paidi Prasad   Manager, Simply Hyd

Octadsoft and its principal Satish Boda contributed immensely to the overall development of the digital strategy and implementation of various activities across the entire suite of our diversified website portfolio. The Octadsoft team was professional, understood our business objectives and delivered commercial outcomes.

- Jacob Nixon   Owner, Jacob Publishers

Some recent clients

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Frequently Asked Questions

We want you to have the best experience possible when evaluating building or upgrading your system. We accomplish this with true transparency. Below area few questions we often getasked about our experience and our process. We'd be happy to clear up any questionsyoumight have.

Give us a call at +91 8886622300

What software languages can you develop with?

We are experts with PHP, MySQL, HTML5, CSS, WordPress, FileMaker Pro,FileMaker Go, C#,SQL, ASP .NET and java.

Is it possible to have our web system integrate with other systems we currently use? Eg. Accounting software.

We have a great deal of experience integrating multiple systems together. Integrations have varying degrees of complexity and we typically have to evaluate your systems to estimate overall cost.

Can you make my application/website work with mobile devices?

Absolutely. We'll bring your data to the palm of your hand using iOS, Android, and Web development.
Our system designs are donewith responsive methods in mind. This means that your system will adjust to each users display & look great no matter if viewed on mobile,
desktop or any monitor size. Take a look at our mobile development portfolio to get an idea of what we can do for you!

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Can we create custom reports? I'm not sure exactly what I will need right now.

Every client gets the chance to work through our needs analysis and business requirement definitions and most often we can work out reports that you will need through these phases, but if you truly require fully customized reporting, we cingulid it.

I don't always have the internet where I am.

Not a problem. Our systems can be built so that they will work with local access on your device and then sync once you reconnect to the internet again.

Is SEO included in your pricing?

All of our websites are built with search engine optimization in mind. All of our projects are built with clean code and designed to be SEO friendly. Good search engine rankings are based on proprietary algorithms and require ongoing maintenance. We have Google analytics certified staff on site that can review your campaigns if you are interested.

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